

#### FOR IMMEDIATE RELEASE

Mailing Date: Monday, May 3, 2010

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# OVER \$1,000,000 RETURNED TO MUNICIPALITIES FOR RECYCLING Includes Rebate Incentive for Tons Recycled

Waukesha, WI. – Waukesha County Executive Dan Vrakas announced today that 25 municipalities will receive checks this week totaling \$1,066,593 for participating in the County Recycling Program and delivering their recyclables to the Material Recycling Facility (MRF).

"The total amount returned to our local government partners this year increased by \$156,000," said Vrakas. Our highly successful recycling program is a cooperative endeavor between communities, the County and the private sector that reduces duplication of services and operates in a cost-effective manner while conserving natural resources, creating jobs, and meeting the demand by manufacturers for recycled materials. The County, participating municipalities, residents, companies, and our environment all benefit."

The self-sufficient program uses state grant funds received on behalf of participating municipalities and revenue from the sale of recyclables to coordinate program education, as well as process and market recycled materials at the County recycling facility. Since 2001, participating municipalities have received in total more than \$7.2 million return on investment to offset their costs.

Along with the decline in the economy, the recycling market prices fell last year. The County used the recycling fund to smooth out fluctuating revenues so that municipal budgets were not dramatically affected during last year's severe economic downturn. Municipal disbursements range from \$2,242 to \$261,854 this year. The rebate incentive formula is based on the number of tons recycled in each community and the percent of waste recycled. Consequently, the more residents recycle and reduce waste, the larger the rebate is for their community.

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# "Over \$1,000,000 Returned to Municipalities for Recycling," continued...

Since its start, the MRF has processed more than 380,000 tons of newspaper, cardboard, magazines, office paper/mail, glass bottles and jars, plastic bottles, and metal cans collected from residents. This is equivalent to about 18,400 semi trailers full of recyclables or a line of trucks over 200 miles long.

For more information about the program or the recycling disbursement, please contact Karen Fiedler in the Waukesha County Recycling and Solid Waste Office at (262) 896-8300.

Residents that need an additional recycling bin for all their recyclables can contact their municipal office for a free bin. To find out what should be in the recycling bin visit the website at <a href="https://www.waukeshacounty.gov/recycling">www.waukeshacounty.gov/recycling</a>.

### **Municipal Recycling Disbursement:**

### Villages:

Big Bend	\$ 7,031
Chenequa	3,475
Dousman	7,801
Eagle	6,874
Elm Grove	40,225
Hartland	40,983
Lac La Belle	2,242
Merton	13,941
Nashotah	5,893
Oconomowoc Lake	4,525
Pewaukee	32,341
Wales	12,007

# Towns:

25,932
34,063
43,685
14,510
17,521
28,619
41,564

# **Cities:**

Brookfield	201,845
Delafield	27,958
New Berlin	66,222
Oconomowoc	73,082
Pewaukee	52,400
Waukesha	261,854